



TIPS AND TRICKS FOR COMPETITION SUCCESS

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CREATE AN AMAZING VIDEO ENTRY

PLANNING

Before you create your video, read through what is required and write out your answers to the questions in advance. Why is this important? Why not just wing it?! First, that will give you a chance to develop some quality answers. Second, you can make sure that you can fit everything into the 90-second time limit. And last, you can get creative about how you are going to deliver the information for greatest effect – how can you stand out?!

PASSION

The purpose of this first round video submission is to help us get to know who you are as a person and as a professional. Don't be lukewarm about any of your assertions. Let us know what YOU believe! Attitude is everything!

PROFESSIONALISM

The image that you project on the video should be one that is consistent with a real-world professional. That means that you are dressed up for work, with your hair and face groomed – this is an instagrammable moment! Your voice and language also make an impression. Be loud and clear and don't use any language that you wouldn't use in a face-to-face meeting with an employer.

PRACTICE. PRACTICE. PRACTICE. Then record your video and send it in!

HOW YOU WILL BE EVALUATED

PROFESSIONALISM
CONFIDENCE/ENERGY
CREATIVITY
QUALITY/VALIDITY OF CONTENT
OVERALL PRESENTATION SKILLS

Make sure that you submit your final video with the official [entry form](#).

